



# DBA

program

*Proposed in Lebanon in collaboration with Université La Sagesse*



## ISC Paris: Be Our Change

At ISC Paris, we empower tomorrow's leaders to take action and rise to the challenges of an ever-evolving world. In a fast-moving environment shaped by economic, technological, environmental, and societal shifts, leadership demands a new mindset. Change is no longer occasional — it's permanent.

To help leaders navigate these strategic complexities, the Doctorate of Business Administration (DBA) at ISC Paris offers senior executives and intellectual professionals the opportunity to sharpen their ability to grasp global business issues, anticipate disruptions, and lead impactful transformations.

By combining academic rigor, strategic thinking, and applied research, the program prepares leaders not just to adapt to complexity, but to actively shape it with lasting impact.

The DBA Transforming for a Complex World enables expert professionals to turn their adaptability and foresight into a major strategic asset.

## Research: A Key Asset for Business Success

ISC Paris provides an optimal environment for doctoral studies, supported by internationally qualified professors recognized by AACSB, EFMD, and AMBA. Our research spans both big-picture management challenges and specialized, cutting-edge topics, ensuring relevance and impact. Each doctoral candidate benefits from personalized, flexible support tailored to their unique goals.

Our DBA program bridges the gap between real-world experience and academic rigor, empowering graduates to refine their career paths in leadership, research, or teaching. Additionally, the program offers access to a prestigious international network of research professors, fostering collaboration and growth in a dynamic and stimulating research environment.

**Jean-Christophe HAUGUEL**  
Dean of ISC Paris



The ISC Paris Doctorate in Business Administration (DBA) offered by Université La Sagesse is designed for experienced leaders who want to advance their careers through research with direct business and societal impact.

In partnership with ISC Paris—one of Europe's top business schools, member of the Conférence des Grandes Écoles, and holder of AACSB, AMBA, and EFMD accreditations—Université La Sagesse brings to Lebanon a doctoral program with international recognition.

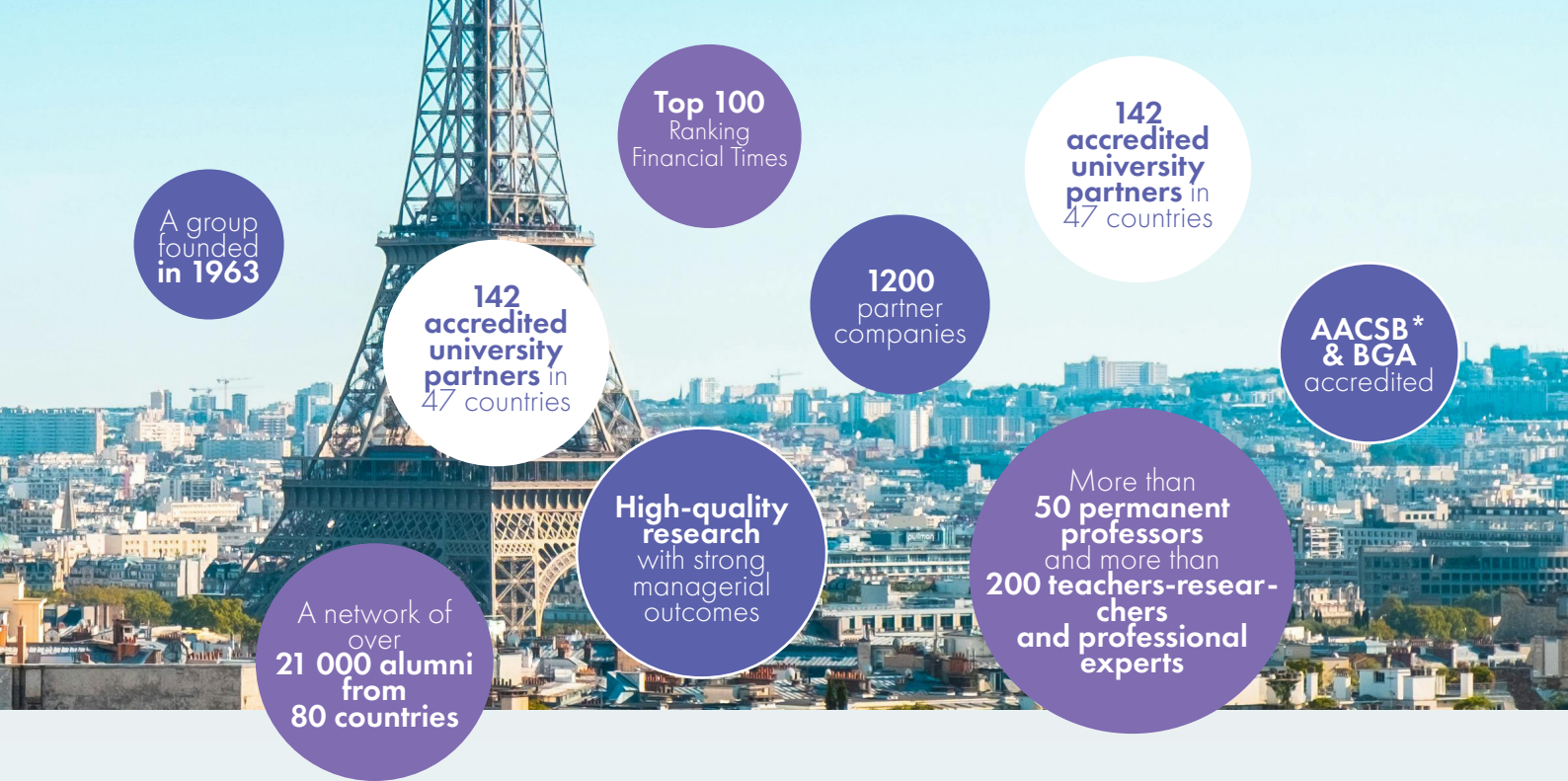
Delivered in Beirut at Université La Sagesse, the program offers access to ISC Paris's global faculty and network while minimizing travel. Participants join a diverse cohort of professionals, share perspectives, and build international connections rooted in local experience.

Its modular format suits executives balancing work and study, combining academic rigor with flexibility. Hosting the DBA in Lebanon makes a world-class doctoral journey accessible locally—uniting global standards with local relevance.



**Sandra Ghosn**  
Dean, Faculty of Economics and Business Administration  
Université La Sagesse





A group  
founded  
in 1963

Top 100  
Ranking  
Financial Times

142  
accredited  
university  
partners in  
47 countries

142  
accredited  
university  
partners in  
47 countries

1200  
partner  
companies

AACSB\*  
& BGA  
accredited

A network of  
over  
21 000 alumni  
from  
80 countries

High-quality  
research  
with strong  
managerial  
outcomes

More than  
50 permanent  
professors  
and more than  
200 teachers-researchers  
and professional  
experts

## why pursue **A DBA ?**

ISC Paris Doctorate in Business Administration (DBA) is a **degree-awarding program** designed at the nexus of academia and practice. This program bridges the gap between theoretical knowledge and practical application, enabling participants to **drive meaningful change in their organizations and industries.**

Criteria	DBA	PhD	MBA
<b>Purpose and Outcome</b>	Combines academic rigor and practical relevance, preparing scholar-practitioners to solve complex organizational and societal challenges.	Trains subject-matter experts with deep expertise in a niche field to develop academic knowledge and theory.	Offers broad business management skills and unparalleled networking opportunities for career growth.
<b>Target Audience</b>	Mid-to-senior-level professionals with significant management experience.	Individuals with a strong academic interest in a specific field, aiming to contribute to knowledge through research.	Early-to-mid-career professionals seeking career acceleration.
<b>Research and Application</b>	Applied research focused on solving real-world business challenges.	Pure research focused on theoretical frameworks and academic inquiry.	Limited research; focuses on case studies and business simulations.
<b>Typical Career Paths</b>	C-suite leadership roles, senior executive positions, consultancy, keynote speaker or academic roles.	Academic positions (professors), researchers, or niche roles in think tanks.	Corporate leadership roles, entrepreneurship, or specialized positions.
<b>Duration and Mode of Study</b>	3 to 5 years, part-time and flexible, often in person.	4 to 6 years, full-time commitment, predominantly campus-based.	1 to 2 years, full-time or part-time options, with executive and online formats available.

why a DBA

# AT ISC PARIS GLOBAL PROGRAMS?

## ISC Paris DBA: Transforming for a complex world

In an era of unprecedented complexity and rapid change, leaders must be equipped to navigate and drive **transformation**. By integrating cutting-edge research with real-world application, the program prepares executives to become agents of change, capable of steering their organizations through digital disruption, **sustainability challenges**, and **evolving market dynamics**. This transformative approach not only enhances participants' strategic decision-making capabilities but also positions them at the forefront of innovation and organizational resilience.

ISC Paris DBA program offers a unique triple transformation focus:

- Deepening participants' understanding of transformation theories
- Developing their skills to lead organizational and societal change
- Embarking on a transformative journey at both professional and personal levels.

50 permanent ISC faculty members, with strong research track record in diverse fields including marketing, HRM, entrepreneurship, finance, information systems, and IB.



« In an increasingly complex world shaped by the rise of AI and multifaceted global challenges, managers must develop advanced analytical and research skills to navigate change and drive innovation. These skills are essential not only for maintaining their own competitiveness but also for driving the success of their organizations. The ISC Paris DBA program equips professionals with the tools to critically assess and address these challenges and generate impactful knowledge. It empowers them to lead transformative change within their organizations and industries, and ultimately, across society as a whole. »

**Nabil Ghantous**, Director of DBA program

# DBA program **CONTENT & OUTCOMES**

Our intensive **three-year program**, meticulously designed to align with executives' professional commitments, is fully taught in English and structured in two distinct phases:

## **YEAR 1: 177 hours of courses, 60 ECTS**

Foundations of research in management

Qualitative research methods

Digital transformation & innovation

Strategic management & entrepreneurship

Theoretical perspectives in international business

Quantitative research methods

Advanced research seminar (1)

## **CERTIFICATE OF RESEARCH** in Business Administration

## **YEAR 2 & 3: supervised thesis work, 120 ECTS**

Milestone 1 - Research proposal

Milestone 2 - First draft of literature review

Milestone 3 - Revised lit review & methodology

Advanced research seminar (2)

Milestone 4 - Preliminary findings

Milestone 5 - Full thesis draft review

## **DBA THESIS DEFENSE**

### **Program Learning Outcomes**

Upon completing the ISC Paris DBA, graduates will be able to:

- Leverage management theories to develop innovative solutions for organizational and societal challenges.
- Use advanced research methods to address complex management issues.
- Generate original insights to tackle emerging challenges in business and society.
- Communicate research findings effectively to academic and professional audiences.
- Conduct ethical research that promotes responsible management and sustainable transformation.





# ALUMNI TESTIMONIES



«The DBA program at ISC Paris offers the perfect balance between academic rigor and flexibility, ideally suited to my international background.

The courses are intellectually stimulating, the faculty is approachable, and the multicultural environment is truly enriching.

This program allows me to conduct in-depth research aligned with my expertise in hospitality, while benefiting from personalized guidance.»

**Olivier Harnisch**  
DBA student, ISC Paris

«The DBA program at ISC Paris allowed me to combine my career in finance with a demanding academic journey.

The program's structure, the excellence of the faculty, and the constant support from my research supervisor were key to the success of my thesis.

It's a rigorous and enriching experience, perfectly suited for professionals who want to deepen their expertise while continuing to work.»

**Elena Rangelova**  
DBA graduate, ISC Paris





# ADMISSIONS & CONTACT

The DBA Program is primarily designed for working professionals or managers who are seeking to advance or redirect their careers. Applicants must hold a Master's degree in management, a related field, or even in a different discipline, provided they demonstrate a strong interest in business and management, and have a minimum of 5 years of professional experience.

## TUITION FEES 2026

**Year 1:** 12 000 €

**Year 2:** 7000 € per year

**Year 3:** 5650 € per year

*Amount to be paid to Université La Sagesse, Lebanon*

To apply for the ISC Paris DBA Program, candidates must submit their completed application form to:

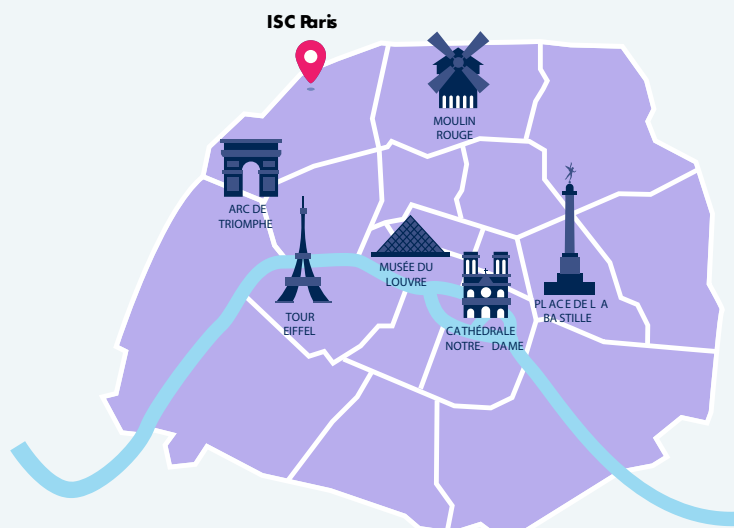
### Université La Sagesse

**B.P. 50510 Furn El Chebbak, Lebanon**

Phone: +961 1 291 091 ext. 251

Website: [www.uls.edu.lb](http://www.uls.edu.lb)

Socials: @uLaSagesse





**The ISC Paris Group's mission is to train professionals who are prepared for the challenges of globalization**, and who are fully integrated into their companies and organizations. Our programs are intended for promising young people, and for professionals who want to enhance their careers. The ISC Group's high-quality academic programs are supported by applied research, intellectual contributions, and intercultural relationships.

**The ISC Paris Group provides students, managers, and businesses with a riche and diverse array of trainings**, accessible as traditional degree programs, or throughout one's professional life. We offer various specializations related to distribution and the supply chain, information systems and human resources management, marketing and business, communications, management and finance.

To help students pursue a new career, develop new skills, enhance an existing career, and discuss experiences and preconceptions with other professionals, our program offerings are designed with and for corporations, to guarantee our students the best possible quality/price/employability prospects.

The ISC Paris Group's programs are offered through two separate brands:

- **ISC Paris Grande Ecole** develops programs that are accredited by France's Ministry of Higher Education, Research, and Innovation.
- **ISC Paris Global Programs** develops specialized diploma and certificate programs as well as Executive Education courses.

## CONTACT

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Coordinator of the DBA Program



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[iscparis.com](http://iscparis.com)

[Groupe ISC Paris](#)

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