

Faculty of Economics and Business Administration (FEBA)
Université La Sagesse

Programs Learning Outcomes

MBA in Business Administration and Finance

PLOs Common for the MBA in Business Administration and Finance Program

PLO1	Apply advanced analytical and strategic decision-making skills to solve complex business problems
PLO2	Evaluate financial data and accounting information and apply economic principles to prioritize actions, optimize resource allocation and enhance competitive strategy.
PLO3	Develop and implement comprehensive business strategies that drive organizational success while fostering a socially responsible and sustainable work environment.
PLO4	Demonstrate ethical leadership and entrepreneurial skills to develop, initiate, and execute effective business plans.

Competences		Common Learning Outcomes /Graduate program	Courses aligned / Common PLOs
Advanced Analytical and Strategic Decision-Making Skills	PLO1	Apply advanced analytical and strategic decision-making skills to solve complex business problems	XMGT 640 MKT 600 QMB 600 HRM 610
Financial Evaluation and Economic Application	PLO2	Evaluate financial data and accounting information, and apply economic principles to prioritize actions, optimize resource allocation, and enhance competitive strategy.	XFIN 610 XACT 610 XECO 610
Comprehensive Business Strategy Development and Implementation	PLO3	Develop and implement comprehensive business strategies that drive organizational success while fostering a socially responsible and sustainable work environment.	XBUS 699 - XACT 610 HRM 610 - XMGT 640 MKT 600 - XFIN 610 XECO 610 - XSCM 610
Ethical Leadership and Entrepreneurial Skills	PLO4	Demonstrate ethical leadership and entrepreneurial skills to develop, initiate, and execute effective business plans.	XMGT 640 XBUS 699

Specific PLOs per Concentration

			Courses aligned / PLO
MBA / Financial Engineering	PLO1	Develop and implement investment strategies for portfolio optimization	Fin 620: Investment strategy Fin 670: Fixed income securities Fin 680: Alternative investment
	PLO2	Apply advanced financial models and techniques for pricing and valuation purposes.	Fin 600: Advanced Managerial finance Fin 685: Advanced Financial Modeling QMB 610: Financial econometrics
	PLO3	Analyze and model complex financial instruments to support strategic financial decision making	Fin 660: Financial Derivatives
MBA / Accounting	PLO1	Apply advanced auditing and forensic accounting techniques to ensure financial integrity and compliance	ACT 620: Advanced Auditing ACT 640: Forensic Accounting XACT 620: Special Accounting Principles
	PLO2	Integrate strategic risk management and accounting information systems to enhance organizational decision-making	FIN 650: Strategic Risk Management ACT 630: Advanced Accounting Information

			Systems XMIS 610: Management Information Systems
	PLO3	Evaluate and optimize corporate management through strategic application of specialized accounting principles	FIN 610: Commercial Bank Management XACT 620: Special Accounting Principles
MBA / Global Business and Economic Strategy	PLO1	Use economic models to analyze the interactions between open economies and sustainable growth.	ECO 660: Advanced Game Theory ECO 620: Advanced Macroeconomics FIN 640: International Finance
	PLO2	Apply economic and business concepts to master global strategy and transition dynamics.	ECO 640: Global Business Strategy ECO 650: Economic Growth & Development ECO 670: Advanced Global Economics
	PLO3	Master management strategies to address challenges in culturally diverse economic environments.	MGT 620: Managing the Global Corporation
MBA / Financial Economics	PLO1	Apply macroeconomic models to analyze financial markets.	ECO 610: Risk Management in Economics ECO 620: Advanced Macroeconomics ECO 630: Financial Economics
	PLO2	Develop risk assessment plans and tailored solutions using advanced econometric models.	QMB 610: Financial Econometrics
	PLO3	Apply financial techniques to address problems and assess risk at both market and institutional levels.	FIN 670: Fixed Income Securities FIN 690: Equity Valuation FIN 600: Advanced Managerial Finance
MBA / Oil and Gaz	PLO1	Evaluate global energy markets and improve oil and gas strategies for better efficiency and competitiveness.	ENR 610: Oil and Gas Business ENR 630: Global Energy Markets
	PLO2	Create and manage supply chain and operational strategies for the oil and gas sector, ensuring regulatory and contractual compliance.	ENR 650: Operations & Supply Chain Management: Oil and Gas ENR 660: Contracts and Energy Regulations
	PLO3	Integrate renewable energy technologies with traditional oil and gas operations to drive sustainability and innovation.	ENR 670: Renewable Energy
MBA / Management	PLO1	Develop and Implement Innovative Strategies that develop entrepreneurial thinking, and enhance Risk and Project Management capabilities in complex and dynamic environments	XMGT650: Risk and Project Management XMGT 660: Innovation and Venture Creation
	PLO2	Analyze and Optimize Operations and Quality Management Processes to enhance Organizational Performance	XMGT 610: Operations and Quality Management XMIS 610: Management Information Systems
	PLO3	Evaluate and lead Organizational Change initiatives through Advanced Leadership and Governance Practices	HRM 600: Advanced Organizational Behavior & Leadership XMGT 630: Corporate Governance
MBA / HRM	PLO1	Design, assess and implement HR strategies to optimize human capital management.	XHRM 630: Performance Management XHRM 640: Talent Management & Resourcing XHRM 650: Organizational Theory & Structure XHRM 660: Human Capital Training and Development

	PLO2	Apply advanced HRM principles, to foster innovation, promote equity, and enhance a positive work culture and employer branding.	XHRM 610: Managing Human Capital XHRM 640: Talent Management & Resourcing XHRM 600: Advanced Organizational Behavior & Leadership
	PLO3	Manage legally and ethically a range of HR functions within organizations effectively.	XHRM 600: Advanced Organizational Behavior & Leadership XHRM 610: Managing Human Capital XHRM 620: Labor & Social Security Law
MBA / Digital Marketing	PLO1	Implement corporate strategies using the latest digital marketing trends and communication channels	MKT600: Strategic Marketing Management XMKT650: Social Media Marketing XMKT620: Advanced Integrated Marketing Communication XMKT630: Website and Email Marketing XMKT660: Neuro Marketing
	PLO2	Evaluate marketing research results to address comprehensive management challenges.	MKT600: Strategic Marketing Management XMKT640: Digital Marketing Analytics XMKT630: Website and Email Marketing XMKT610: Seminars in Marketing Problems
	PLO3	Design and execute innovative promotional campaigns using unconventional approaches and surprising factors.	MKT600: Strategic Marketing Management XMKT650: Social Media Marketing XMKT620: Advanced Integrated Marketing Communication XMKT660: Neuro Marketing
MBA / Supply Chain	PLO1	Analyze supply chain operations and optimize packaging, warehousing, and transportation strategies to improve efficiency and reduce time and costs.	SCM 620: Packaging & Warehousing SCM 630: Transportation & Distribution
	PLO2	Design and implement effective purchasing and procurement strategies, utilizing new technology including AI to enhance supply chain management and decision-making.	SCM 640: Purchasing & Procurement XSCM 650: Technology in Supply Chain Management
	PLO3	Evaluate operations and quality management practices and integrate management information systems to streamline supply chain processes and enhance overall performance.	XMGT 610: Operations and Quality Management XMIS 610: Management Information Systems
MBA / MIS MIAGE	PLO1	Integrate business strategies with digital technologies to create cohesive solutions that bridge the gap between business and technology.	MGE 630 - Data Analysis and Knowledge Discovery MGE 650 - Application Development and ERP MGE 610 - Decision Support & Business Intelligence Systems
	PLO2	Identify digital parameters in addition to technologies to enhance and allow decision making.	MGE 630 - Data Analysis and Knowledge Discovery MIS 630 - Management of Electronic Commerce MIS 620 - Network Security Management
	PLO3	Design and implement systems that effectively manage digital aspects of business activities to support organizational goals.	MGE 620 - Software Architecture and Mobile Programming MGE 650 - Application Development and ERP
	PLO4	Explore business digital strategies.	MGE 660 - Software Rights & Computer Auditing MGE 610 - Decision Support & Business Intelligence SystemS