

Faculty of Economics and Business Administration (FEBA)
Université La Sagesse

Programs Learning Outcomes

Master of Science in Business Administration and Finance

PLOs Common for the Master of Science in Business Administration and Finance Program

PLO1	Develop and implement research-driven integrated business strategies to align effectively with strategic organizational goals.
PLO2	Evaluate the financial performance of an organization using advanced managerial finance and accounting techniques.
PLO3	Utilize advanced economic theories and construct business models to drive strategic decision-making in complex business contexts.
PLO4	Develop business research competencies.

Competences		Common Learning Outcomes /Graduate program	
Integrated business strategy	PLO1	Develop and implement research-driven integrated business strategies to align effectively with strategic organizational goals.	MGT 670 - MKT 600 HRM 610 - FIN 600 ECO 600 - ACT 600 BUS 602 - BUS 690
Advanced Financial and Managerial Accounting	PLO2	Evaluate the financial performance of an organization using advanced managerial finance and accounting techniques.	FIN 600 - ECO 600 ACT 600 - QMB 600
Strategic Economic Analysis & Decision-Making Models	PLO3	Utilize advanced economic theories and construct business models to drive strategic decision-making in complex business contexts.	ECO 600 - QMB 600 MGT 670
Research Proficiency and Thesis Development	PLO4	Develop business research competencies.	BUS 602 BUS 690

Specific PLOs per Concentration

			Courses aligned / PLO
MSC / Banking and Finance	PLO1	Analyze and evaluate advanced managerial finance and investment strategy to make informed decisions and enhance financial performance	Fin 600: Advanced Managerial Finance Fin 620: Investment Strategy
	PLO2	Design and implement effective strategies for commercial bank management and financial institutions, considering both domestic and international finance perspective	Fin 610: Commercial Bank Management Fin 630: Advanced Financial Institutions & Markets Fin 640: International Finance
	PLO3	Assess and manage strategic risk by integrating risk management principles with advanced financial analysis to safeguard organizational assets	Fin 640: International Finance Fin 650: Strategic Risk Management
MSC / Accounting	PLO1	Analyze and integrate advanced financial and managerial accounting theories to optimize decision making and strategic risk mitigation	ACT 610: Advanced Financial Accounting FIN 610: Commercial Bank Management FIN 650: Strategic Risk Management

			ACT 600: Advanced Managerial Accounting
	PLO2	Evaluate and design forensic accounting and auditing strategies to detect and prevent financial fraud	ACT 640: Forensic Accounting ACT 620: Advanced Auditing
	PLO3	Create and implement advanced accounting information systems to enhance managerial decision-making and financial reporting	ACT 630: Advanced Accounting Information Systems
MSC / Management	PLO1	Cultivate and apply advanced entrepreneurship skills and mindset and implement innovative operational Strategies, global management, and supply chain strategies that Enhance Quality and Efficiency in Global Organizations	MGT 610: Operations and Quality Management MGT 620: Managing the Global Corporation SCM 610: Logistics & Supply Chain Management
	PLO2	Evaluate and Lead Change Management Initiatives to Drive organizational Transformation	MGT 630: Engineering Project Management MGT 640: Change and Knowledge Management MGT 670: Seminar in Business Policies
	PLO3	Integrate Advanced Information Systems and Customer Relationship Strategies to optimize business processes	MIS 610: Advanced Management Information Systems MKT 630: Customer Relationship Management
MSC / Marketing	PLO1	Implement corporate strategies using the latest marketing trends and communication channels.	MKT600: Strategic Marketing Management MKT620: Retail Management
	PLO2	Evaluate marketing research results to address comprehensive management challenges.	MKT610: Advanced consumer Behavior MKT630: Customer Relationship Management MKT640: Advanced Marketing Research
	PLO3	Design and execute innovative promotional campaigns using unconventional approaches and surprising factors.	MKT600: Strategic Marketing Management MKT620: Retail Management
MSC / MIS	PLO1	Integrate business strategies with digital technologies to create cohesive solutions that bridge the gap between business and technology.	MGE 630 - Data Analysis and Knowledge Discovery MGE 650 - Application Development and ERP MGE 610 - Decision Support & Business Intelligence Systems
	PLO2	Identify digital parameters in addition to technologies to enhance and allow decision making.	MGE 630 - Data Analysis and Knowledge Discovery MIS 630 - Management of Electronic Commerce MIS 620 - Network Security Management
	PLO3	Design and implement systems that effectively manage digital aspects of business activities to support organizational goals.	MGE 620 - Software Architecture and Mobile Programming MGE 650 - Application Development and ERP
	PLO4	Explore business digital strategies.	MGE 660 - Software Rights & Computer Auditing MGE 610 - Decision Support & Business Intelligence Systems