

Faculty of Economics and Business Administration (FEBA)  
Université La Sagesse

**Programs Learning Outcomes**

**Bachelor of Science in Business Administration and Finance**

**PLOs Common for the Bachelor of Science in Business Administration and Finance Program**

PLO1	Analyse market functions and operations (goods and services, labor and financial markets)
PLO2	Evaluate accounting and financial sustainability of organizations/enterprises/firms
PLO3	Elaborate operational and strategic development plans
PLO4	Develop and apply entrepreneurial skills, critical thinking and transformational leadership necessary to innovate and drive business growth
PLO5	Apply customer-centric management practices while integrating a corporate social responsibility and sustainable development approaches
PLO6	Demonstrate effective communication, technological competence and ethical professional behavior

Specific PLOs for the Concentration			Courses alignment with concentration PLOs
Bachelor in Business Administration and Finance program/MIS major  <b>PLO specific for the MIS major</b>	PLO7	Implement technical solutions to business problems using automation	MIS 220 - Advanced Computer Skills MIS 410 - Database Design & Administration MIS 430 - Business Programming I MIS 440 - Business Programming II MIS 450 - Essentials of Java Programming for Business MIS 470 - Web Application & Development MIS 420 - Networking & Telecommunications
	PLO8	Analyze business processes and automation requirements	MIS 311 - Discrete Structures for MIS MIS 445 - Systems Analysis & Design
	PLO9	Integrate information technology in data management	MGT 470 - Project Management MIS 311 - Discrete Structures for MIS MIS 475 - E-Business and Mobile Technology MIS 490 - Business Programming Project
	PLO10	Develop algorithms and software programs for business applications	MIS 450 - Essentials of Java Programming for Business MIS 470 - Web Application & Development MIS 475 - E-Business and Mobile Technology MIS 490 - Business Programming Project
Bachelor in Business Administration and Finance program/Banking and Finance Concentration  <b>PLO specific for the Banking and Finance Concentration</b>	PLO7	Apply financial techniques to manage portfolios and investments	FIN 450: Investment analysis and Portfolio management Fin 440: Financial Instruments Eco 450: Financial Economics
	PLO8	Analyze the dynamics of Global Financial Markets	Fin 430: Multinational Financial Management
	PLO9	Analyze functional pillars of banking and money issuance practices	Fin 410: Credit Analysis Fin 420: Money and Banking

Bachelor in Business Administration and Finance program/Accounting and Auditing Concentration  <b>PLO specific for the Accounting and Auditing Concentration</b>	PLO7	Implement the key concepts of financial accounting and national and international standards to prepare and analyze financial statements.	ACT 210: Principles of Accounting I ACT 220: Principles of Accounting II ACT 410: Intermediate Accounting ACT 420: Advanced Accounting ACT 440: Taxation ACT 450: International Accounting
	PLO8	Demonstrate the necessary skills to plan and execute audits in compliance with international standards.	ACT 430: Auditing
	PLO9	Apply managerial accounting techniques to support decision-making and performance evaluation.	ACT 320: Managerial Accounting
Bachelor in Business Administration and Finance program/Financial Economics Concentration  <b>PLO specific for the Financial Economics Concentration</b>	PLO7	Apply quantitative reasoning tools to analyze financial data	QMB 350: Principles of Econometrics
	PLO8	Evaluate risks and uncertainties within financial markets	FIN 440: Financial Instruments ECO 450: Financial Economics
	PLO9	Analyze the interplay between the economy and financial markets/institutions through detailed macroeconomic, microeconomic, alongside financial analysis.	ECO 450: Financial Economics  ECO 310: Intermediate Microeconomics  ECO 320: Intermediate Macroeconomics
Bachelor in Business Administration and Finance program/Supply Chain Management Concentration  <b>PLO specific for the Supply Chain Management Concentration</b>	PLO7	Break down supply chain components (distribution, transportation, logistics and inventory)	SCM 210 Global Supply Chain Management  SCM 300 Transportation Management  SCM 400 Procurement & Inventory Management
	PLO8	Conduct assessments of operations and logistics and identify areas for improvement.	SCM 310 Import-Export Management  SCM 410 Shipping Economics & Management
	PLO9	Design and develop logistics and supply chain strategies to optimize performance.	SCM 420 Global Value Chain and Development  SCM 210 Global Supply Chain Management
Bachelor in Business Administration and Finance program/Human Resource Management Concentration  <b>PLO specific for the Human Resource Management Concentration</b>	PLO7	Demonstrate in-depth knowledge in the core areas of human resource management	HRM 310: Principles of Organizational Behavior HRM 410: Principles of Human Resources Management HRM 420: Human Resource Development HRM 430: Appraisal & Compensation of Employees HRM 440: Organizational Staffing BUS 325: Social Security & Labor Law for Business (old academic plan) BUS 230: Business and Labor Law (new academic plan effective fall 2024)
	PLO8	Apply HR policies and procedures both legally and ethically.	HRM 410: Principles of Human Resources Management HRM 420: Human Resource Development HRM 430: Appraisal & Compensation of Employees HRM 440: Organizational Staffing

			BUS 325: Social Security & Labor Law for Business (old academic plan) BUS 230: Business and Labor Law (new academic plan effective fall 2024)
	PLO9	Effectively manage complex human behaviors across diverse organizational contexts	HRM 310: Principles of Organizational Behavior HRM 450: Managing Diversity
Bachelor in Business Administration and Finance program/International Business and Economic Development Concentration  <b>PLO specific for the International Business and Economic Development Concentration</b>	PLO7	Analyze strategies and policies of international entities (MNF, government ...)	ECO 320: Intermediate Macroeconomics MGT 420: International Business
	PLO8	Discern economic inequalities using growth and development models	ECO 330: Economic Development
	PLO9	Apply interdisciplinary approaches to evaluate challenges associated with globalization.	FIN 430: Multinational Financial Management MKT 420: International Marketing
Bachelor in Business Administration and Finance program/Management Information Systems Concentration  <b>PLO specific for the Management Information Systems Concentration</b>	PLO7	Implement technical solutions to business problems using automation	MIS 220 - Advanced Computer Skills MIS 410 - Database Design & Administration MIS 470 - Web Application & Development MIS 420 - Networking & Telecommunications
	PLO8	Analyze business processes and automation requirements	MIS 445 - Systems Analysis & Design
	PLO9	Integrate information technology in data management	MGT 470 - Project Management
	PLO10	Develop algorithms and software programs for business applications	MIS 470 - Web Application & Development
Bachelor in Business Administration and Finance program/Financial Engineering Concentration  <b>PLO specific for the Financial Engineering Concentration</b>	PLO7	Analyze financial markets functioning and portfolio management strategies	Fin 450: Investment Analysis and Portfolio Management
	PLO8	Apply modeling techniques for company valuation processes	Fin 470: Financial Modeling QMB 350: Principles of Econometrics
	PLO9	Evaluate sources of investments and apply financial instruments	Fin 440: Financial Instruments Fin 460: alternative Investments
Bachelor in Business Administration and Finance program/Management Concentration  <b>PLO specific for the Management Concentration</b>	PLO7	Manage in different business environments, integrate managerial decision-making processes to enhance organizational performance and adapt to changing market conditions.	MGT410: Operations Management MGT420: International Business MGT470: Project Management
	PLO8	Compare and illustrate the differences between classical management and leadership approaches.	MGT420: International Business MGT490: Leadership
	PLO9	Lead diverse teams, elaborate and apply strategies to prevent and resolve management problems.	HRM450: Managing Diversity MGT410: Operations Management MGT420: International Business MGT470: Project Management
Bachelor in Business Administration and Finance program/Marketing Concentration  <b>PLO specific for the Marketing Concentration</b>	PLO7	Conduct marketing research to understand and analyze consumers' needs, behavior and preferences.	MKT450: Marketing Research MKT410: Consumer Behavior
	PLO8	Implement marketing-mix practices to achieve organizational goals.	MKT430: Services Marketing MKT440: Integrated Marketing Communications

			MKT220: Digital Marketing
	PLO9	Develop and assess marketing strategy of enterprises/firms/organizations.	MKT420: International Marketing MKT440: Integrated Marketing Communications MKT220: Digital Marketing
Bachelor in Business Administration and Finance program/Economics Concentration  <b>PLO specific for the Economics Concentration</b>	PLO7	Compare different economic theories to understand their implications.	ECO 320: Intermediate Macroeconomics ECO 340: International Economics & Trade ECO 330: Economic Development
	PLO8	Apply cost/benefit analysis for decision making and policy implementation	ECO 310: Intermediate Microeconomics
	PLO9	Discern economic concepts according to different schools of thought.	ECO 355: History of Economic Events